



Mobile App Dev for App Development Company

PROJECT DETAILS

 Custom Software Development, Application Management & Support, Mobile App Development

 Jan. 2025 - Ongoing

 Confidential



"Their response times are fast."

PROJECT SUMMARY

vativeApps has been hired by an app development company to develop an app. The team is tasked with bringing the client's app vision to life and implementing the requested custom features.

PROJECT FEEDBACK

The client is highly satisfied with vativeApps' work. The team has met and exceeded the client's expectations in terms of customer service, technical expertise, and project management. They are responsive and deliver work on time. The client also praises the team's ability to understand their vision.



The Client

Please describe your company and position.

I am the President & CEO of MWT Group, Inc.

Describe what your company does in a single sentence.

App based development company.



Edward Tarlton

President & CEO, MWT Group, Inc.



Arts, entertainment & music



Atlanta, Georgia

The Challenge

What specific goals or objectives did you hire vativeApps to accomplish?

- Be within my budget
- Have the expertise to bring my App vision to life
- Deliver fantastic customer service
- Meet my launch deadline

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

How did you find vativeApps?

Online Search

Why did you select vativeApps over others?

- High ratings
- Pricing fit our budget
- Great culture fit
- Company values aligned

How many teammates from vativeApps were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

I was searching for a company to bring my App vision to life for about 18 months. Either they were above my budget or I didn't get a good feeling about their ability to deliver what I was envisioning.

I saw a VativeApp (VA) advertisement and set an appointment to discuss my vision. The conversation with Ismail was great. He was very UPFRONT about their expertise, what we as a team would have to work through, the base price, and the cost of the custom upgrades that I wanted.

I then reached out to my lawyer and got some questions from him to ask VA, and they answered all in a timely fashion to the approval of my lawyer.

Since January when we started, I have had nothing but a FANTASTIC relationship with VA's leadership and the design team that they partnered me with. The APP is everything I envisioned. Has it taken a little longer than I originally expected to get it up and running, YES, but that is totally MY FAULT (SMDH), because of requesting additional customizations. The wait is well worth it





because every time I make a request, VA's design team exceeds my expectations!

If you are looking for a company that is cost-effective, has the expertise, fantastic customer service, and can take visions and make them a reality, VA is the way to go.

I already have 2 more projects for them after we complete this one.

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

Project is ongoing but they have met and exceeded all measurable outcomes, especially those related to customer service, expertise, speed, etc.

Describe their project management. Did they deliver items on time? How did they respond to your needs?

Yes, everything have been on time or faster, and their response times are fast!

What was your primary form of communication with vativeApps?

- Virtual Meeting
- Email or Messaging App

What did you find most impressive or unique about this company?

Their customer service and technical expertise to understand my wants, needs, and vision





Are there any areas for improvement or something vativeApps could have done differently?

No. They have a development system that works, and is very customer friendly and responsive.

